

## MEDIA INFORMATION

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Why do we travel to tourist destinations when ...?

## The world's your oyster

Learning a new language can be very rewarding and the freedom it gives you to travel and understand a different culture is invaluable.

Imagine being able to speak a universal language regarded as one of the easiest languages in the world to learn and which different cultures can use to communicate with each other.

Esperanto - *the* universal language - has a community of up to two million speakers in 90 countries and has been used in advertising campaigns due to its flow and sound.

The benefits of learning Esperanto are endless. Whether it's languages or travel, wine or food you're interested in, use Esperanto as a unique tool to travel the world. You can make contacts across the globe and have a universal method of communication, breaking down any barriers that may have stood in your way.

Interested in travelling the world? Check out *Pasporta Servo*. This is where Esperanto speakers across the world, open up their homes to fellow speakers. The only catch is that you need to learn the basics of Esperanto first!

To get started, look out for beginner's guides to Esperanto or visit the Esperanto UK Facebook page (www.facebook.com/group.php?gid=36207922636) for useful links and tips.

If you would like a copy of 'The Beginner's Guide to Esperanto' for use in your student publication, please do not hesitate to contact me.

For any further information on Esperanto, please visit our Facebook page (<u>Esperanto UK</u>) or contact Samantha Harris on the details below.

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